SPONSORSHIP PLAN 2026

Sponsorship Opportunities

CONTRIBUTION OF A VALUE OF	OEUVRE $5,000	EXPRESSION $2,500	CRÉATION $1,000	RÉALISATION $500
Main sponsor for **events** such as free art workshops for young people; opening reception and/or group exhibition and/or evening shows (**exclusive sponsorship**).	X			
Mention of the **exclusive** partner in the sponsored section of the **brochure** and on the TDA website (youth art workshops and/or vernissage and/or group exhibition and/or evening events) and your business logo in the strategic partner section of the brochure *(a deadline is imposed for publication in the brochure*).	X			
NEW: Short video interview with the partner highlighting their contribution to the TDA	X	X		
NEW: Partner mention in **short video clips (Reels)** promoting businesses associated with the TDA and artists' studios, shared on TDA's social media platforms (*e.g., On my Tour des Arts, I stop here… / My Tour des Arts, my favourite spots*).			X	X
Publication of your business logo on the **poster** distributed to artist studio and at Arts Sutton.	X	X	X	
Your company logo published on the TDA **website**, including a hyperlink to your website: • Section for strategic partners on the homepage and on the Strategic Partners page	X	X	X	
• Page What to do during the TDA (per towns)				X
• **Interactive map** – Sponsors category (for businesses offering public-facing services, e.g., shop, restaurant, accommodation, activity)	X	X	X	X
Combined posts on TDA social medias, highlighting a specific region (*Passing through… thank you to our valued sponsors / Get your brochure at our sponsors*).	X	X	X	X
Invitation to official event launch	X	X	X	X
Email marketing to TDA newsletter subscribers (2000 subs.) • Mention or partners in the invitation newsletter and What to do during the TDA newsletter	X	X	X	X