



SPONSORSHIP PLAN 2026

Sponsorship Opportunities

CONTRIBUTION OF A VALUE OF	OEUVRE \$5,000	EXPRESSION \$2,500	CRÉATION \$1,000	RÉALISATION \$500
Main sponsor for events such as free art workshops for young people; opening reception and/or group exhibition and/or evening shows (exclusive sponsorship).	X			
Mention of the exclusive partner in the sponsored section of the brochure and on the TDA website (youth art workshops and/or vernissage and/or group exhibition and/or evening events) and your business logo in the strategic partner section of the brochure (<i>a deadline is imposed for publication in the brochure</i>).	X			
NEW: Short video interview with the partner highlighting their contribution to the TDA	X	X		
NEW: Partner mention in short video clips (Reels) promoting businesses associated with the TDA and artists' studios, shared on TDA's social media platforms (e.g., <i>On my Tour des Arts, I stop here... / My Tour des Arts, my favourite spots</i>).			X	X
Publication of your business logo on the poster distributed to artist studio and at Arts Sutton.	X	X	X	
Your company logo published on the TDA website , including a hyperlink to your website:				
<ul style="list-style-type: none"> Section for strategic partners on the homepage and on the Strategic Partners page 	X	X	X	
<ul style="list-style-type: none"> Page What to do during the TDA (per towns) 				X
<ul style="list-style-type: none"> Interactive map – Sponsors category (for businesses offering public-facing services, e.g., shop, restaurant, accommodation, activity) 	X	X	X	X
Combined posts on TDA social medias, highlighting a specific region (<i>Passing through... thank you to our valued sponsors / Get your brochure at our sponsors</i>).	X	X	X	X
Invitation to official event launch	X	X	X	X
Email marketing to TDA newsletter subscribers (2000 subs.)				
<ul style="list-style-type: none"> Mention or partners in the invitation newsletter and What to do during the TDA newsletter 	X	X	X	X