



PRESS RELEASE FOR THE TOUR DES ARTS 2018

Enchanting artistic discoveries and creative natural rhythms await you in a celebration of the arts in the country side of the Eastern Townships. This July the artists and artisans of Abercorn, Sutton, Lac Brome, West Bolton, East Bolton, Mansonville and all regions in between will open their studios for the 30th annual Tour des Arts. For nine days, July 14-22nd, 10am-5pm each day, thirty five studios will welcome you to experience local creativity in action.

Thirty years of passion:

The Tour des Arts, one of the oldest art tours in Quebec, celebrates its 30th anniversary. **Created in 1988 by a small group of local artisans and artists**, the **Tour des Arts** invited **visitors directly** to the studios. There **visitors could meet the artists in person and experience first-hand the** different art techniques and methods. This mission is no less profound today in our information society which prioritizes efficiency. One is reminded that beautiful things are still being created by hand with careful attention, skillful techniques, time and love.

As a tribute to this notable anniversary, local photographer and filmmaker Tristan Corbeil Lapointe **has been invited to portray** the Tour des Arts experience **in a special 30th anniversary** exhibition entitled "Le photographe convié". Visitors will be treated to his dynamic short film presenting each of the Tour des Arts artists. The vernissage for **this 30th anniversary exhibition** will be on Sunday July 8th 2-5pm at Theatre Lac Brome, 9 Mont Echo, Knowlton.

Not sure which studio to visit first?

To better plan your route of artistic discovery, come see the collective exhibit of Tour de Arts members at the Galerie Arts Sutton. Examples of all Tour des Arts members' works will be featured. Vernissage: Friday July 13th 5-7pm. Arts Sutton, 7 Academy Lane, Sutton.

The scenic route!

The Tour des Arts is the perfect way to get to know this beautiful region better. Equipped with a Tours des Arts flyer map, visitors can explore the area, discover new vistas and enjoy the studios that dot the charming Eastern Township landscape. The Tour des Arts flyers will be available in tourist bureaus and in local stores beginning Victoria Day Weekend. You can also visit the Tour des Arts website to download a flyer **or have one mailed**. Visitors of the Tour des Arts will find a vast variety of media including painting, drawing, photography, watercolour, sculpture, cabinet making, ceramics, jewelry, textiles, glass, mixed media and much more.

This year the Tour des Arts is also proud to welcome six new members: John Davidson, raku and pit-fired ceramics; Martin Gendron, photography; Katka Hubacek, 3d mixed media paintings; Reginald Landry, metal sculptures; Joan McKee, hand-woven clothing and rugs; Vanessa Yanow, innovative glass and textile jewelry.

Artist at work!

Note the Demo times featured on the artist profiles in the Tour des Arts flyer. Arrive at the specified time and be treated to a live artistic demonstration. Discover a creative process, learn how artists' works are made and interact with the artists as they demonstrate their techniques.

Hot summer nights!

Each day, after the studios close, other cultural presentations are just warming up. The Tour des Arts features evening events where one can enjoy music, poetry, dance and theatre, all presented by local performing artists. Visitors are also encouraged to enjoy the region's fine hospitality, dine at local restaurants and stay at local accommodations. Please see the Tour des Arts flyer for suggestions and stay updated on everything Tour des Arts by liking and following us on Facebook.

The Tour des Arts would also like to warmly thank its local sponsors for their continued support of this enriching and enchanting experience. Together we showcase and celebrate the vibrant culture of the region we love so much.

www.tourdesarts.com

Find us on Facebook: www.facebook.com/letourdesarts/

Bureau touristique de Sutton	1 800 565 8455	tourismesutton.ca
Bureau touristique de Mansonville	1 844 467 6886	potton.ca
Bureau touristique de Lac-Brome	1 888 811 4928	tourismelacbrome.com

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Source :

Almut Ellinghaus, President Tour des Arts
450 775-4189 | mail@tourdesarts.com
<https://tourdesarts.com>